

Attention: Retail Wholesale Union Members

Re: Organizing Targets/ Information

Dear: Brother/Sister,

I am writing all Committee and Executive members of the Retail Wholesale Union in reference to organizing targets and information that you may have about non-Union worksites in your area.

Organizers greatest assets are elected officers, Committee members and activists within the Union. Often they come up with viable targets for certification, or they are in contact with employees in potential target worksites. Your knowledge of your surrounding worksites is extremely valuable to me. If you have information on non-Union sites, or you wish to have a work site organized, the information I need to have sent to me is the following:

- 1) Name of worksite.
  - a) Number of workers.
  - b) Type of work done.
  - c) A contact person/ including name and phone number.
    - cc) Type of contact initiated (they called you/ you called them).
- 2) Have there been attempts to organize before.
  - a) If so, by whom and when.
- 3) Your opinion and advice.
  - a) Hard sell/ soft sell.
  - b) Best day and time to make contact.

Once I receive this information I will do preliminary research and develop an organizing plan.

The Retail Wholesale Union has a diversified membership. The eyes and ears of RWU members are the number one means of gathering information. . Every member of the RWU is a potential organizer .We can all play a part in watching our Union grow and prosper. If you know of anyone that might be interested in improving their workplace conditions with Union representation please contact Chris McCuaig at one of the numbers listed below.

I look forward to hearing from you,

In Solidarity,

Chris McCuaig  
Union Organizer  
Cell: 604 789 9941 or Email: chrism@rwunion.com